

BRANDON PARTNERS

Corporate Training in Organizational and Political Savvy

Consultant Bio

Well beyond basic leadership skills, Lori guides C-suite execs and developing leaders in the conscious use of power, presence, internal strength and emotional fortitude, managerial courage and candor, confidence and self mastery. Lori was one of the first 350 certified coaches in the US and has been working with Fortune 500 execs for two decades. She is a member of various corporations' Preferred Network of Coaches.

Ms. Mazan's has also trained thousands of leaders in skills like organizational and motivational savvy for BRANDON PARTNERS, deeper listening and agreements for accountability, and complex arenas of conflict resolution. Lori has also studied and taught the internal martial art of Tai Chi Chuan, integrating eastern principles of power and full engagement into her coaching work. A life long student of power, Lori grew up going to White House events and State Dinners during the Nixon administration, observing power at it's most palpable points— both the positive, influential aspects of power and well as the destructive and brutal aspects.

Lori is able to put her finger on the center of things and go directly to the heart of the issue. She does not create quick fixes but allows training participants and coaching recipients to examine the context underlying their choice of actions. She can bring to light patterns or habits that block performance, allowing a gradual, realistic change of perspective leading to breakthrough development. Much like a skilled sculptor, Lori gently and carefully chips away unproductive thoughts, outdated or limiting beliefs, and unacknowledged emotions to reveal the untapped and hidden potential of the leader.

Mazan graduated with honors from the University of Virginia with a BA in Psychology. She earned a Masters Degree in Educational Psychology and Counseling from the University of San Francisco. Having completed advanced training, Lori is certified as a professional coach through the Coaches Training Institute and the International Coach Federation. She has pursued additional coach training through New Ventures West. Lori was an adjunct instructor of psychology at Holy Names College in Oakland for 10 years teaching social psychology and group dynamics courses.

Lori's clients include Citigroup, Genentech, Wellpoint, Chevron Corp., Sprint/Nextel, Coverity, Inc., Oracle, Lam Research and Engineering, Kinkos, US Leasing, Xerox, SolutionWorx, and many others. ■



LORI MAZAN, M.A.

An executive coach and leadership development trainer who works with the highest echelon of leaders on the intangibles of power and leadership.

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My approach is intuitive, direct, honest and compassionate. My expertise allows me to translate difficult to understand principles into language that makes sense to executives.

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